



October 21, 2012

Dear Friend of the Festival,

2013 marks our 31st festival! Happy Anniversary to us! We feel so fortunate to be able to continue and grow this wonderful event. A look back over the years will reveal just how far we have come in that time. NTIF has grown to be one of the largest Celtic Festivals in the United States and its organizers have been recognized throughout the world for their dedication to preserving traditional Celtic cultures and providing a quality venue for all types of Celtic performers.

The festival has grown in size from a beginning on one afternoon at a local Irish Pub with an audience of about 600 dedicated Irish music fans to a three day event hosting more than 70,000 people, some of whom are being introduced to this music and culture for the first time. None of it could have happened without you. NTIF has unarguably the most stalwart supporters of any event of this type, and we appreciate all of your support. With your help we have weathered many difficult times, most of which had to do with, yes, the weather. Wind, ice, snow, sleet, rain, you name it, we've had it. We're still here, and thankfully, so are you. We value our corporate sponsors highly, but none more than you, the NTIF friends and fans.

The economic climate in the country remains very unsettled, though there does seem to be some slight improvement. The uncertainty leads everyone to be a little wary and very conscious of how and where their money is being spent, and we are no different. We continue to use our resources responsibly, and budget ourselves properly, and we feel that we provide a tremendous value for dollars spent. NTIF wants to be a little oasis in the year for some fun and celebration of a wonderful heritage that brings joy, and we need your financial support to continue bringing this terrific event to life. We very much want you to join with us in celebrating this festival that we have all had a hand in creating.

An individual sponsorship donation enables you to support this terrific festival while enjoying some great benefits including VIP passes, complimentary T-shirts and programs, additional weekend passes for your friends and family, and the opportunity to join our festival staff and musicians in the festival hospitality suite, and in our new VIP only area next to the Shannon Stage. For our very special sponsors we include a complimentary weekend stay at the Festival Hotel. Please take a moment to read through the various sponsorship packages that we are offering this year and become an exclusive part of the rich tradition that is the North Texas Irish Festival. Your donation is also fully tax deductible.

Thank you as always for your strong support of Celtic music in North Texas.

Sincerely,
Sheri M. Bush

Sheri M. Bush
President
Southwest Celtic Music Association

Individual Sponsorship Opportunities

The following levels of individual sponsorship are available for the 31st North Texas Irish Festival, in keeping with our focus this year on the spoken word and oral history traditions of Ireland.

\$1500.00 Behan Level

- Three night hotel accommodation for two (double occupancy) including welcome package
- Four VIP passes to the Festival allowing access to all hospitality areas
- Five all-weekend Festival passes (Friday, Saturday and Sunday)
- 4 Festival Programs
- 4 Festival T-shirts
- Two-year SCMA Family membership
- Recognition in the Festival program
- Shuttle transportation between the host hotel and the Festival, and the airport if flying in from out of town

\$1,000.0 Wilde Level

- Four VIP passes to the Festival allowing access to all hospitality areas
- Five all-weekend Festival passes (Friday, Saturday and Sunday)
- 2 Festival Programs
- 2 Festival T-shirts
- One-year SCMA Family membership
- Recognition in the Festival program
- Shuttle transportation between the host hotel and the Festival

\$500.00 Yeats Level

- Two VIP passes to the Festival allowing access to all hospitality areas
- Two all weekend Festival passes (Friday, Saturday and Sunday)
- One year SCMA Family Membership
- 2 Festival Programs
- 2 Festival T-shirts
- Recognition in the Festival program
- Shuttle transportation between the host hotel and the Festival

\$100.00 Swift Level

- One VIP pass to the Festival allowing access to all hospitality areas
- 1 Festival Program
- 1 Festival T-shirt
- Recognition in the Festival program
- Shuttle transportation between the host hotel and the Festival

2013 NTIF Sponsorship

Last Name

First Name

Address

City

State

Phone

I would like to sponsor the North Texas Irish Festival at the:

☐ Behan

☐ Wilde

☐ Yeats

☐ Swift

I am sending an additional \$_____ to help support Celtic music in north Texas.

I enclose my check for \$_____ made payable to the Southwest Celtic Music Association.

Sponsors at the Irish Harp level, please indicate your hotel room preferences

Smoking / Non-

Double / Twin

Arrival date/time _____

Name on reservation

Signed

Please return the completed form to:

The North Texas Irish Festival
7324 Gaston Ave. #124-382
Dallas, TX 75214